



G. Paul Bowes

Graphic Designer / Front End Developer

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Hightech Signs

Webmaster, Graphic Designer & Prepress technician - Jun 2018 - Current

- Work directly with the sales, clients and production crew to design and manage prepress for all signage, direct print jobs, vehicle wraps and casino games.
- Managing web development, introducing a new updated site framework and design.

Blindster & YourBlinds.com

Lead Graphic Designer & Front End Developer - Jul 2011 - Jun 2018

- Conceptualize, design and implement trending e-commerce UI and UX experiences, bringing both IP's forward to current standards increasing user intuitiveness and conversions.
- Managed SEO agencies to develop and manage SEO applications to sites, increasing page rank and keyword ROI
- Solely performed all graphic design duties required for web, email marketing and print collateral..

Yellowbot.com, Solfo

Lead Graphic Designer & Front End Developer - Sep 2009 - Jul 2011

- Worked closely in an Agile/Scrum environment with clients, company owners, lead software and developers to produce UI / UX wireframes, Hi-Fi mockups and implement front-end development using best practices of HTML/CSS/Bootstrap for desktop and mobile applications.
- Produced products that increased B2B & B2C satisfaction and ROI for the foremost reputation management system in US and Canada, tracking data on 1.7 million business.
- Managing lead on email campaigns, landing pages, white papers and other promotional materials for internal B2B and client marketing needs.

Project Import

Graphic & Web Developer, Marketing Manager, Technician - Jul 2005 - Apr 2017 (Contract & W2 Work)

- Developed and implemented Google business apps, and web based services to establish internal infrastructure for managing the business's new work volume. Increasing productivity by 45%.
- Planned, designed, implemented and managed wordpress e-commerce and business website. Keeping up to date with best practices in online shopping and SEO trends and technologies.
- Designed all marketing creatives used in print, web, email and social media.
- Worked with clients to manage and perform mechanical installation and fabrication work.

Harman Motive Tuning

Graphic Designer, Web Developer - Jul 2006 - Sep 2007

- Designed and implemented new company branding and web site.
- Created all print assets for marketing and business collateral.
- Managed online store product and sales.

STRENGTHS

- Creativity
- Commitment
- Organization
- Loyalty
- Communication
- Self-Reliant
- Tenacity
- Teamwork

STANDARD SKILLS &

TOOLS

- Adobe Creative Suite
- Web & Print Design
- Packaging Design
- Illustration
- Apparel Design
- Screen Printing
- Logo & Icon Design
- Sticker Design
- Trade Show Design
- ONYX RIP center
- Fiery ProServer SE

WEB SKILLS & TOOLS

- HTML/CSS/JS
- Coda
- Transmit
- Bitbucket/Git
- Terminal
- Bootstrap
- Wordpress
- Magento
- Jira
- Basecamp
- Mailchimp
- Hootsuite
- Kalio Mail
- Yotpo

EDUCATION

Orange Coast College
1999-2001

Digital media arts and
Commercial arts design

ROP

2002

Computer Science
Principles

EXPERIENCE (Continued)

Evil Angel Productions

Lead Graphic Designer / Web Designer - Nov 2004 - Jul 2006

- Directly worked with movie producers and directors to design and develop their individual e-commerce sites.
- Lead creative designer for all print creatives using Photoshop, Illustrator and Coreldraw producing weekly publication marketing and sale ads, trade show signage, booth backdrops and merch. Also including DVD boxes and packaging.
- Produced Posters and actor signing slicks. Involving high end photo correction and manipulations followed with print proofing and completion.
- Designed various company and director apparel and merchandise.

iEnjoy Technologies

Graphic Designer - Jun 2010 - Jan 2011 (Contract Work)

- Provided fresh new perspective to company's product branding by elevating the quality of the logo, packaging design, all relative product print materials and web site.
- Illustrated all product instructional assets and elements used in all print materials, manuals and guides.
- Created all company B2B materials. e.g. Business cards, brochures and email marketing creatives. Helping to increase prospecting investor reach and pre wholesale awareness.
- Performed all post photo editing, including color corrections, photo manipulation, object removal/addition.
- Completed all projects ahead of schedule allowing product to go to certification review and to market faster.

The Computer Guys

PC & Network Support Technician - Mar 2002 - Nov 2004

- Provided on-site and remote technical service support, installation, configuration and problem resolution in personal and commercial PC / Network environments.
- Diagnosed mechanical, hardware, software and system failures using established procedures.
- Performed one-on-one sales working with customers to design and complete full builds of custom, personal, executive/financial level and high-end gaming PC's
- Conducted on-site setup and installs of PCs, printers and networks for both residential and commercial customers.
- Onsite commercial network installations. Doing cable runs, wall mounts, cable toning, server room installs, setting up networking peripherals then concluding initial testing of completed setup.